

# mpb solutions

solutions for market, product & brand development

guidance, direction & support  
helping you stand out from the crowd



**aegies associates ltd**  
guidance, direction and support for business excellence

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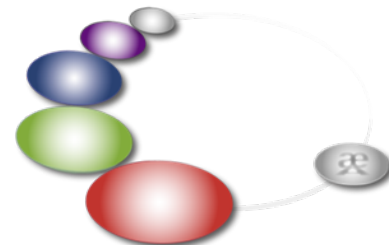




# Stand out from the crowd



- Sick and tired of seeing your competitors beating you at your own game?
- Not sure why everyone is talking about them when what you do is just as good, if not better?
- Asking yourself why their marketing material looks slicker than yours, or how their branding seems much easier for people to recognise?
- In short, are you feeling left behind? Then it's time to contact us. With our years of experience and extensive understanding of business, we can make sure that it is your business that is the one being talked about.
- It's time to stand out from the crowd.

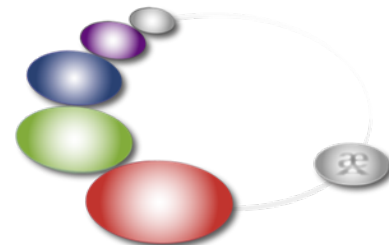




# What we do



- We provide a full agency media and communications service that fulfils all of our clients requirements.
- Our sectors of speciality include :
  - the environment,
  - engineering,
  - education,
  - financial services,
  - tourism and the arts.

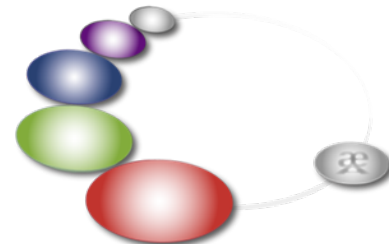




# How we do it

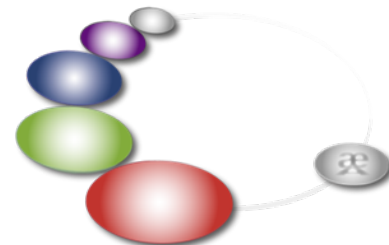


- The first step to raising your profile is always to identify your strengths and your needs.
- We hold regular meetings with our clients to make sure that we fully understand their needs and can promote their strengths to their fullest potential.
- And because each of our clients has different needs, we tailor-make each campaign to meet those requirements.
- You are unique, now stand out from the crowd.





- Formed in 2006 to exploit corporate experience and to provide guidance, direction and support for businesses in the areas of:
  - Markets
  - Products
  - Brand





# mpb solutions



- aegies associates ltd is a full range agency providing a comprehensive one stop-shop for:
  - **m**arket, **p**roduct **b**rand development solutions.
- As an agency we provide products & services that fulfil all of our clients requirements. Our sectors of speciality include engineering, education, leisure & tourism, the environment, entertainment, the public sector and the arts.
- We have an in depth understanding of what makes business work at a strategic and tactical level - so from the simplest to the most complex brief we focus on delivering where it really matters ... helping our clients 'Stand Out from the Crowd'





# market product brand offerings



	market	product	brand
creative	<ul style="list-style-type: none"> <li>• advertising campaigns</li> <li>• brochures and promotional materials, design and origination</li> </ul>	<ul style="list-style-type: none"> <li>• design</li> <li>• idea generation</li> <li>• concept development</li> <li>• prototyping</li> </ul>	<ul style="list-style-type: none"> <li>• brand / style development and promotion.</li> <li>• logo and graphic design</li> <li>• promotional campaigns &amp; materials</li> </ul>
studio services	<ul style="list-style-type: none"> <li>• photoshop / image origination and retouching</li> <li>• photography &amp; video</li> <li>• graphics design</li> <li>• page layout and origination for printed and electronic media.</li> <li>• web technologies including site visual design, flash programming</li> <li>• product concept generation, visualisations, CAD and prototyping</li> </ul>		
consultancy	<ul style="list-style-type: none"> <li>• market planning, marketing strategy, visioning, product &amp; technology road mapping</li> <li>• product development strategy, project management</li> <li>• innovation &amp; IPR</li> </ul>		
Training	<ul style="list-style-type: none"> <li>• media &amp; crisis management</li> <li>• digital imaging for markets, products and brands</li> <li>• project / product management</li> <li>• product development life cycle initiatives and creative concept generation</li> <li>• technology capture, transfer and working with universities.</li> <li>• innovation and the SME</li> </ul>		
media & communications	<ul style="list-style-type: none"> <li>• photography &amp; video production for web, media and press</li> <li>• press releases and media management</li> <li>• presentations and business communications</li> </ul>		

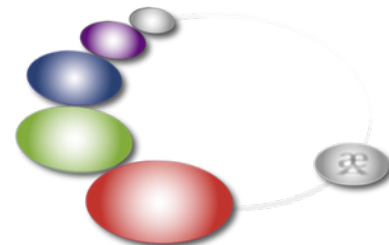


# Why choose us?



Because we bring to each client a blend of creativity, commitment, flexibility and experience, linked by a highly personal and reliable service.

And our belief in partnership means we work differently to many others, developing strong and enduring working relationships which allow for creativity and flexibility.





# What's in a name?



Are you one of our clients? These are, shouldn't you be?

- An Agency Called England
- Associated Site Services
- At PR
- B&Q
- Bignall Group Ltd
- Blumilk Ltd
- Boston Hannah
- Carterbar Holding Ltd
- CPR Ltd
- Darlington Borough Council
- Durham Sport
- Eastbourne Church of England Academy
- Green Sky Publications
- ID Creative
- Industry Nature and Conservation Association
- Mail on Sunday
- MHWR PR
- Middlesbrough Council
- Mouchel Parkman Ltd
- Newsquest Ltd
- Newtrade Publications
- Police Federation of England and Wales
- Pro-Actif
- Recognition Services Ltd
- Reeth Dales Centre
- Robinson International Ltd
- Robson Brown PR
- Speedrite Ltd
- Sport England
- Sunday Post
- Taylor Alden
- Techconsult UK Ltd
- The Partners Group
- Times Education Supplement
- Trinity Mirror Group
- TVEP
- University of Teesside
- Utopian Leisure
- Wear Valley District Council
- Whitehouse Funeral Service
- Woodham Community Technology College

... And many more.

